



Vermont Campground Association, Inc.

32 Main Street, #368
Montpelier, VT 05602

www.campvermont.com
info@campvermont.com

Dear Prospective Member:

Thank you for your interest in the Vermont Campground Association! We are honored that you are considering membership in our Association.

I would like to outline a few benefits members of the Vermont Campground Association enjoy::

- Rack card distribution at VCA attended Camping Shows across the Northeast. Rack card distribution can be requested and is an additional charge.
- A brief complimentary listing in the VCA Campground Guide. 100,000 are printed and distributed each year via camping shows, rest areas, RV dealerships, select sporting good and recreational stores such as Cabela's and the Kittery Trading Post, and sent by request to all who ask.
- VCA website presence with listings for each campground personalized by the member. You also have the option to enhance your FREE listing for an additional fee.
- Social Media posts through VCA's Facebook page
- Networking with other Campground owners through meetings, conference calls and individual mentoring
- VCA's Scholarship fund for campground owners and employees that want to further their education in the camping and hospitality industry.
- Membership to the Northeast Campground Association, NCA (benefits include Campground Guide distribution at the FL RV Supershow, participation in a national advertising campaign, the NCA website, educational opportunities, the NCA scholarship fund, Conference and trade show each spring, and more networking with many other owners!)

Campground owners report finding a lot of value in their VCA membership. Elizabeth Meuse, manager of Tree Farm Campground in Springfield has this to say about their involvement with VCA:

"As a relatively new campground owner VCA has provided us with continued support around all things campground related. From electrical upgrading ideas, to changing rules and state regulations, and even support around what to do with challenging patrons. It's always helpful to know that our experiences are not unique to us and our campground, and that others have similar shared successes and challenges too.

Perhaps the best benefit is the numerous marketing opportunities that we can be a part of as a VCA members. TFCG is a small campground, we do well but our marketing budget is not huge. Marketing was a key focus when i joined Tree Farm and I quickly learned how expensive it was to get our info out there, thousands of dollars! With our VCA membership we get our campground info out to RV trade

shows across the Northeast and Canada through the Vermont Campground Guide! I learned that VCA has 3 distribution companies that make sure the Guide gets out to targeted venues, focused retail outlets, and by request. VCA membership provides us with so much value. We were so impressed with the distribution of the guidebook that we decided to take out a large ad in 2018 and it has paid off. We track how people hear about us and the Vermont Campground Guide is one of the top ways. We could never afford to do the marketing that they do for us, it takes a lot of time and effort to do what VCA does. We appreciate all their support with all they offer us”.

Attached please find a membership application. Should you need any assistance or have any questions or comments about membership or benefits, please feel free to email us at info@campvermont.com.

Sincerely,

Chris Bissonnette

President, Vermont Campground Association



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YEARLY MEMBERSHIP APPLICATION FORM 2020

Please print or type requested information and send it back to the above address.

This MUST be sent back for your membership to be active.

Campground Name _____

Campground Representative _____

Summer Mailing Address _____

Campground Physical Address _____

Business Phone Number _____

Winter Mailing Address _____

Winter Phone Number _____

E-Mail Address _____

Web Address _____

I would like to volunteer to help VCA with the following tasks:

____ Board Member

____ Committee Member: (not limited to; marketing, membership, scholarship, others as needed)

I have received and read the Vermont Campground Association's governing information and agree to abide by it in order to maintain campground membership in good standing. (Available upon request.)

Authorized Representative Signature

Authorized Representative (Print Name)

Date Signed

Date Application was received

Do you wish to be contacted via a site visit or phone call from a VCA Officer or Board Member for any reason during the season? Yes No

Continue on other side for Payment Schedule

VCA Base Rate Dues: (the number of active sites in your campground *where revenue is received*. These sites include, but are not limited to, seasonal or transient, cabins, lean-tos, etc). NCA (Northeast Campground Association) dues are included in the Base Rate Dues

1-50 sites - \$265 51-100 sites - \$315 101-300 sites - \$365 301 sites + - \$415

_____ number of campsites you have. This includes any type of site listed above.

Brochure distribution:

___ Yes, I would like my brochure/rack card distributed at upcoming camping shows that VCA attends. I am including an additional \$200 with my membership application.

Vermont Campground Guide:

I would like to distribute the Vermont Campground Guides to my customers. I will: (choose how you would like to receive your guides and how many you would like to request.)

_____ number of guides requesting. (*One complimentary guide will be sent)

_____ I would like to pick up my guides from a Board Member's Campground. (Arrangements will be made for a time that is convenient for both parties)

_____ I will pay the appropriate shipping fees for the number of guides I request. (An additional invoice will be sent)

***HOW TO CALCULATE TOTAL DUES TO BE PAID:** Please add your above base rate, PLUS the number of campsites you have, at \$1.75 each (campsites include all of the following: RV, tent, rentals, rooms, trailers, cabins, yurts, tepees, lean-tos, etc.)

Base Rate \$ _____ + total # of sites _____ X \$1.75/ea =\$ _____

Brochure: \$ _____

TOTAL DUE: \$ _____

ENCLOSED IS CHECK # _____ DATED _____ IN THE AMOUNT OF \$ _____

OR

_____ put a Check here if you'd like an invoice emailed to you so you can pay with electronic check or credit card.

PLEASE NOTE: The amount due must be paid in full by July 10th of this year in order to be included in the guidebook!

**Please return this copy of the application and dues back to the VCA By July 10th
Make a copy for your records.**